

Stream C: Usability Engineering

- Organizer: Christian Reimann (FH Dortmund): christian.reimann@fh-dortmund.de
- Target Group: Digital Transformation, Computer Science, Business Computing, Information Technology, Project Management, Business Administration
- Short Description: Participants will work in groups on a software project (App development) in an early stage and apply one or more Usability Engineering techniques (e.g. Personas, Paper Prototypes, Guerilla Testing).
- Partners: **t.b.d.**
- Available Seats: 30
- Prerequisites: either general marketing or project management know how, or Java programming (and maybe App development frameworks)
- Recognition of Credits:
 - **Mandatory** for Master Digital Transformation, Usability Engineering (MOD2-01), practical part of the module (50%)
 - Optional for EuroMPM: Mini Project in Module D: Transversal Skills, assignment in Module K/L: Agile Management in Virtual Project Environments or elective (via Ruhr Master School, see above)
 - Optional for Master ESM: Mini Project in IESD (MOD1-05), assignment in R&D Project Management (MOD2-03) or elective (via Ruhr Master School, see above)
 - Master Informatik: *Masterseminar* => 50% of the assignments (equals 3 ECTS), in combination with a homework about the workshop topic the module with 5 ECTS can be awarded

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Time	Monday	Tuesday	Wednesday	Thursday	Friday
09:00-11:00	Emil-Figge-Str. 43 (REFA): ALL: Opening and Introduction to the Spring School	Mini Lecture: xxx	Mini Lecture: xxx	Mini Lecture: xxx	Group Work: in teams => preparing presentations
11:00-12:30	xxx: Introduction, Joint formulation of the task	Group Work: Project Planning and Schedule, Concept for research	Group Work: => prepare questions and slides mid term presentation	Group Work: in teams	Team Presentation: Trial Run & Feedback
12:30-13:30	Lunch break	Lunch break	Lunch break	Lunch Break	Lunch Break
13:30-15:30	Mini Lecture: xxx	Team Presentation: Concepts & Plan	Location (xxx): Mid term presentation with xxx, Q&A	Group Work: in teams	Emil-Figge-Str. 43 (REFA): presentations and rehearsal with xxx
16:00-18:00	Team Setup: => xxx, Roles & Infrastructure	Group Work: in teams	Group Work: in teams ALL: Social Event	Group Work: in teams	ALL: Kick out and feedback (evaluation)

GEFÖRDERT VOM



DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

¹ **Meeting time:** Monday at 8:30 a.m. **Meeting point :** lobby of A&O hostel

² Check slide 'Social events'

Contact person: Prof. Vis.-Prof. Dr. Christian Reimann